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UNDERWATER WORLD

HOURS
Monday - Friday
1:00 – 9:00
Saturday 10:00 – 6:00

December, 2008

Endless Summer Sale

December 12 - 24, 2008

We're Cutting Prices !!

**Specials On Computers, Wet Suits, And More
You Can Even Get A FREE Computer**

Oceanic Special

**Oceanic Alpha 8 Sport Regulator
Oceanic Alpha 8 Octopus
Oceanic Pressure/Depth Console
Oceanic Oceanpro BC**

Retail Value: \$899.00

Save \$300.00

ONLY \$599.00

Upgrade to a Veo 100 NX Combo - \$150.00

Store Stock Only *** No Additional Discounts

Scubapro Special

**Scubapro M11/R395 Regulator
Scubapro Air II
Scubapro Knighthawk BC
FREE Prime 3 Computer**

Retail Value: \$1581.00

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ONLY \$1095.00

Upgrade to an Aladin Prime 3 Console - \$125.00

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Endless Summer

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You may be thinking to yourself, "Summer is over, and I'm depressed." Well summer maybe over here but, we are planning to chase it around the globe. All us old guys remember the movie, Endless Summer (the original, not the remake) about two surfers chasing the waves around the world. It was a big hit in 1966, just as I was learning to dive. Enough history. We can still chase the summer in pursuit of good diving. We just got back from the Bahamas and Curacao. Our 2009 schedule is on the next page and includes Bonaire in March, Belize or the Bahamas in April, Little Cayman or Cayman Brac in May, as well as a Bahama trip, Australia and Papua New Guinea in June and the Sea of Cortez next September and more. If you want to get rid of your depression, just sign up for one of these trips and start dreaming about great diving, sandy beaches, and pina colodas. Let us do all the work and you do the dreaming. Then use your trip to try out the great gear that you got at our Endless Summer Sale. Make the move. Life is short.

Travel

With the price of oil falling back to where it should be and the dollar gaining strength, the time is ripe to make your plans. Hopefully, the press will soon find something else to entertain them and the economy will bounce back. But I am not waiting. I have some big plans for the next 12 months. Join me.

Bonaire -- March 7 - 14

Spring Break!! Remember that when we were in college. (I know some of you reading this are still in college.) Well, the way things have been, a little nostalgia is a good thing. So I am running a Spring Break trip to Bonaire. I love Bonaire anyway and this is a good excuse to go back (Like I need an excuse to go back.) This time we will be staying at the Divi Flamingo Resort which is run by an old friend of mine. She promised to take good care of us. Bonaire offers some of the easiest diving in the Caribbean. Our trip includes airfare, hotel, diving, breakfast, and a rental truck for every 4 people. That allows us to do some great beach diving which is what Bonaire is known for. We only reserved 12 spots so make your reservation now. The cost of the trip is only \$1850.

Sun Dancer -- April 4 - 11

We are going to return to Belize again this year. But this time we are taking the diving seriously. We have booked a number of spots on the Peter Hughes live-aboard, the Sun Dancer at a time when there is a relatively good chance to encounter whales sharks. The Sun Dancer will also allow us to visit the outer atolls where the best diving in Belize is encountered. These are places like Turneff Caye, Blackbird Caye, and the Blue Hole. Ed will be leading this trip, so we only have a few spots left. It is important to sign up quickly. The price is \$2750 plus airfare. As always, we can get air for you or you can get it yourself or use miles. Let us know.

Nassau -- April 16 - 20

Our long weekend in the Bahamas is getting to be one of our more popular trips (although still a long way behind our August Bonaire trip). With this trip you only need 3 days off work and can still get a bunch of diving in. Bob Miracle will be leading this trip and we will be staying at the Wyndham Crystal Palace and diving with Stuart Cove. The trip includes 4 reef dives, hotel, and airfare but you can do as many as 8 additional dives. We hope to bring the cost in at \$1150 or less but it is still fluid so let us know if you are interested.

Cayman Brac -- May 2 - 9

We have just put together a trip heading to the newly refurbished Brac Reef Hotel on Cayman Brac. The hotel had received some hurricane damage in the Fall, so they decided to take advantage of a temporary shutdown and do a lot of work that is hard to do while the resort is operating. The end result should be a pleasant stay at a first class operation. Brac Reef is run by the same people who own and run the Little Cayman Beach Resort, our choice when we go to Little Cayman. You will probably get the chance to Dive Little Cayman one day as well as the Russian destroyer that is sunk off the coast of Cayman Brac. Get your deposit in immediately. The airlines are now requiring that we give them names 90 days out. The cost is \$2100.00

Freeport Girls Weekend -- May 30 - June 3

The ladies here at the store have decided that it would be fun to have a girls trip to the Bahamas. (I told them that maybe we would run a Brothels of Europe trip for the guys then. Didn't even draw a laugh.) Anyway, Barb will be leading this trip and Nancy will be along as "Cruise Director". We will be staying at the Viva Wyndham on Freeport (as opposed to Nassau). This is an all-inclusive resort so you don't have to worry going out to find restaurants and you can hang out at the pool drinking free drinks. Ladies, tell your significant other that this is what you want for a Christmas present.

Australia & Papua New Guinea - June 16 - July 1

The Great Barrier Reef. It is the dream of most divers. Well, we are headed back for our 4th trip there. (This will be our 3rd visit to PNG.) As on our last trip, we will arrive in Cairns, Australia, fly up to Heron Island, and board our live aboard boat. On this trip, we will be using the Spirit of Freedom. It is really a beautiful boat. It will carry us from Heron Island back along the GBR towards Cairns. Along the way, we will get to dive with the giant potato cod at the Cod Hole. We will see soft corals, titan triggers, sea snakes, and more. But the reason we picked this time of year is because this is when the Minke Whales migrate through the area. An encounter with the Minke whales is about as exciting as it gets. And they are curious animals. They actually circle back to check you out, so you can get some great pictures of them. It is fantastic. From there we head to Papua New Guinea and the new resort at Tawali. This beautiful resort is perched on a hill, overlooking Milne Bay. I love the diving in Milne Bay. On almost every dive, you will see creatures that you have never seen before. It is amazing. And you will love the resort as well. On the way home, we can arrange for you to spend more time in Australia if you would like. You can do Sydney or Ayres Rock or whatever you would like. We can arrange it. The cost of the basic trip is \$6995. Staying longer, of course is extra.

Bonaire (Again) -- August 1- 8

Our annual family trip will take place in early August this year. Reservations are already made and we are taking deposits to lock in the space. We have reserved fewer spots this year, so it is important that we get your deposit quickly. Don't miss out. With airlines cutting flights, space is getting harder to get.

Sea Of Cortez -- September 5 - 12

Sea lions, manta rays, whales, dolphins. This is what I love about the Sea of Cortez. We can promise you sea lions, but we have run into all these other creature on our previous Sea of Cortez trips. We will be staying at La Concha in La Paz, Mexico and diving with Baja Expeditions. We will spend a couple of dives with the sea lions at Los Islotes, a sea lion rookery. This will be one of the 10 best dives that you will ever do. You can pet the pups, swim the juveniles and even get some great photos of the big bulls. Then with a little luck we will swim with some manta rays, watch dolphins ride our bow wave, and watch whales and marlin on our rides to the dive sites. It is really some great diving. Only \$1995.00.

Coming In The Near Future

Also in the planning stages we have Cozumel in October, and Saint Vincent and Curacao in November, 2009. Get your travel plans in order. You will love travelling with us.

Courses

It is time to get your loved ones certified so you can take a winter vacation with us. We have courses starting up in Abington, Hatboro, Ambler, Warrington, Doylestown, and more. Look on our website for starting dates and other locations. You can give the class as a Christmas gift and then look at one of our Spring Trips as a Valentine gift. It saves you all that shopping and it is something they will remember for years to come. And check out our new Speciality of the Month Club. Sign up for three courses at a time and receive 20% off. Although we will specify a speciality each month, we will still be offering many of these courses at other times of the year. Signing up for 3 will still get you the 20% discount.

Speciality Of The Month

For 2009, we are introducing a new program -- our speciality of the month program. In the next year, we will take you from being a basic diver to being and well versed in almost every aspect of sport diving. We will be running the courses as scheduled in the box to the right in order to give you a plan to reach this goal. We will also be running many of these courses at other times during the year, as you can see below. That way if it doesn't quite fit your schedule, you can massage the schedule a little. And if you pay for 3 courses at a time you can save 20%. Or sign up for 10 and save 30%. We will even give you 20% off the books and rentals. So get your day planner out and get these dates written in there. As I always tell my students, if you don't plan your dives ahead of time and write them on your calendar, then someone else (your spouse or loved one) will start writing things in your calendar and while we are out diving, you will be at a baby shower. Get your schedule firmed up now.

Equipment Specialist Course -- January 15th

Whether you are a techie, or you just feel more comfortable knowing how your life support equipment works, this is a great course. Tim will spend three nights with you during which you will disassemble and reassemble a regulator and a bc inflator, You will see what makes one regulator perform better than another. You will learn how to analyze a regulator or bc problem and determine if it is something that you can fix in the field. You will learn about wetsuit and drysuit repairs and more. I am constantly told by people who take this course, how much they enjoyed it. The cost of the course is \$110.00 and enrollment is limited so sign up now.

Underwater Photography Course -- January 14

Change. We have been hearing a lot about it lately. And unfortunately, just because we decide to change something doesn't mean it comes out better after the change. One area where we have seen change make a remarkable improvement, though, is in the field of underwater photography. The change from film to digital

photography has revolutionized this aspect of diving. A lot of divers have been interested in getting good underwater photos but have been hampered by the difficulty of doing so. Well, digital photography has changed that. It has given us the ability to take a picture, look at it, make adjustments, and take it again. With film, we had to wait until we got home to see our pictures. That kind of inhibited our ability to take the shot over again. All that said, there are still techniques that you need to know in order to get good shots. Having a picture that is properly exposed is just the beginning. In this course, we will give you some background into the technical aspects of controlling your camera and strobe and then teach you proper composition in order to get a picture that stands out. Then we will teach you how to massage that photo and how to present it properly. It all sounds a little mysterious, but

it is these things that make your friends and co workers want to see your pictures instead of dreading it. The course is \$125 and is 4 sessions long. You do not need your own camera.

Nitrox -- January 14 & 22

If you are not presently diving with Nitrox but are planning on doing some dive trips and getting a bunch of dives under your belt, then you need to take this course. Many people think Nitrox is for deep diving, but as you will find out, that is not true. As a matter of fact, you cannot use Nitrox in deep diving. There is too much Oxygen in it. What Nitrox does, in short, is to allow you longer,

safer dives in the depths that we normally dive to. You get the greatest advantage is in the 60 - 120 depths. This course is 2 nights long and costs \$100 plus books. Aside from the dates listed above, we run a Nitrox course monthly.

Divemaster/Assistant Instructor Course -- April 16

If being a dive leader is what you want to do, this is the course that you need to take. What confuses people is the difference between Divemaster and Master Diver. A Master Diver is a diver who has achieved a level of diving recognized as a knowledgeable and experienced diver. A Divemaster is a leadership position, someone who runs the dives. You will need the Master Diver certification and Dive Rescue to become a Divemaster. If you plan on becoming an instructor, then you will want to take the Assistant Instructor add-on as well.

Learn to Dive -- WARM

If you know someone who would like to learn to dive over the winter, but hates the cold, we are going to run a course during four Saturdays starting February 14. You can do your certification dives in the islands, or you can do them in a dry suit. For an additional \$100, we will give you an extra pool session and then provide you with a dry suit for your certification dives. Call us for details.

Speciality Course Of The Month

Become an Expert Diver and Save Money Along the Way

January — First Aid/CPR — January 15 & 22
February — Nitrox Diver — February 13 & 20
March — Equipment Specialist Diver — March 3
April — Dry Suit Diver — April 1
May — Advanced Diver - May 16 & 17
June — Rescue Diver -- June 13 & 14
July — Master Diver — July 1
August — Wreck Diver — August 5
September — River Diver -- September 12
October — Divemaster -- October 1
November — Underwater Photographer -- November 12
December — Every body is too busy with the Holidays.

Sign Up For 3 Now And Save 20%

Buddy Teams

Here is some good news. In June, my son, Jeff, who many of you know, graduated from Marywood University. I have money in my pocket again. (Only kidding. I will have money in my pocket again in a couple of years when we finish paying off his student loans.) Anyway his mother and I are very proud of him and we congratulate him. Unfortunately, it looks like he will be heading to Iraq early next year. He is part of the PA National Guard and that is when they are scheduled for deployment. I am a vet and spent 3 years overseas, but now as a parent, I am sure this will be the longest 10 - 12 months of my life. Please keep him and his fellow soldiers in your thoughts and prayers.

On a lighter note, the Nangle family joined us in August for their sixth trip with us to Bonaire. What made this one special is that we certified the rest of the family, namely Elizabeth, 11, and Joe, 10.

They were really excited after watching other kids get certified each year. Well, this was their year, and we congratulate them.

Finally, we want to congratulate Barb's son, Jon, on his marriage to Manami, who is a nurse Jon met at Abington Hospital while recu-

perating from a motorcycle accident. Is that fate!?! On a side note Manami just got certified so I guess we should welcome her to our dive family as well.

DEMA -2008

As many of you know, the dive industry holds an annual trade show in the Fall each year. We have attended that show for about the past 25 years. It gives us the opportunity to see what new equipment is coming out, to make deals with the travel vendors, and to purchase some specials that we can pass along to you. Well, this year, we didn't see any really ground breaking new equipment, but we did pick up some special deals. With everyone anxious to sell some gear, we saw specials on hoseless computers from Suunto and Oceanic as well as a FREE computer from Scubapro when you buy a regulator and bc. Oceanic dropped the price of their Datamask \$300 until the end of the year. We also found some good deals in travel, such as free Nitrox at some locations, or extra dives, or free drinks. We have built these specials into our trips for the coming year and passed along the savings to you. Take advantage of them.

Holiday Sale December 12 - 24, 2009

Gifts For Under \$25.00

- Dive Rite Z-Knife -- \$22.95
- Scubamax Wrist Slate -- \$19.95
- Diver First Aid Kit -- \$17.95

Gifts For Under \$50.00

- ISC T-1 Scuba Tool --- \$26.95
- Mini-Quest Magnetic Slate -- \$29.95
- Underwater Kinetics Mini Q LED Light -- \$42.50

Gifts For Under \$100.00

- Princeton Tec Travel Pac Lights -- \$99.95
- ISC Retractable Compass -- \$59.95
- Freestyle Watches -- \$99.00 and Less

Gifts For Under \$300.00

- Sea Life Mini Reefmaster Digital Camera -- \$249.95
- Akona Less-Than-10-Pound Rollar Bag -- \$150.00
- Aqualung Titan Regulator -- \$298.00

As always, on behalf myself and the staff at Underwater World, we want to wish you and your family a very happy holiday (whichever holiday is yours this season). We want you to know that we do greatly appreciate your business and really do appreciate the friends and co-workers that you send to us. We wouldn't exist without your help.



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