

215-672-4180  
495 Easton Rd. (Rt. 611)  
Horsham, PA 19044  
www.diveunderwaterworld.com

# UNDERWATER WORLD

**Hours:**  
Monday - Friday  
1:00 - 9:00  
Saturday 10:00 - 6:00

December, 2007

## Make Somebody's Holiday Maybe Even Your Own! Check Out Our Special Deals Great Gifts For Divers and Non Divers

### Top Choice

Scubapro MK25/S600 Regulator  
Scubapro R190 Octopus  
Scubapro Prime 3 Computer  
Scubapro Knighthawk BC

Retail Value: \$2100.00

**ONLY: \$1795.00**

And Receive A FREE Dive Bag

### Oceanic Holiday Special

Oceanic Alpha 8 Sport Regulator  
Oceanic Alpha 8 Octopus  
Oceanic Max Depth Combo  
Oceanic OceanPro BC

Retail Value: \$920.00

**ONLY \$599.00**

Upgrade To A Dive Computer-\$150.00

### - Wet Suit Specials -

Deep See 3mm Jumpsuits -- \$99.00  
Deep See 3mm Shorty Suits -- \$79.00  
Hooded Vests -- Up to 60 % Off

Quantities Limited

Select Scubapro Jumpsuits -- 30% Off  
SeaSoft Jumpsuits -- 45% Off  
Select Bare Jumpsuits -- 30 % Off

Sale Ends December 24, 2007

## \$\$\$\$ Annual Holiday Sale \$\$\$\$ December 15th, 2007

Now it is the time to get into the Holiday Spirit. We just finished certification dives and have warmed back up, so it is time to look towards the Holiday Season, whichever holiday you choose to celebrate. To give you a hand getting great gifts for your loved ones, we are going to celebrate with a Holiday sale, some holiday cookies, and some holiday cheer. And we will have plenty of staff on to guide you through the process. We will have some BCs at 30 - 40% off. Some wet suits at 40 - 50% off. And some great deals on packages. So be here and let's make this holiday a great one. Let us help get you or your loved ones in some great new dive gear.

## Travel

It's been a great year for adventures. When you received my last newsletter, I was in Galapagos -- Diving with the Whale Sharks. What an awesome experience! I have over 3500 dives. Once before, I dove with a whale shark. It was an experience that was much too short (and too long ago). But on this trip, I was to have that experience again -- 30 times over. That's right. We had 30 whale shark encounters. We even saw an albino whale shark. No one I have talked to has ever seen one before. (Yes, you sceptics, I have the pictures to prove it.) I love diving with these incredible creatures. Some are 30 to 40 feet long and they just cruise slowly past you. It takes your breath away. You are so fascinated by the whale sharks, that you ignore the 50 hammerheads and half dozen turtles that are around you as well. Then between dives, of course, there were giant tortoises, iguanas, frigate birds, blue footed boobies, red footed boobies, masked boobies. (for those of you who are in to boobies) and more. What did you say you were doing that week? Hey, I am not trying to make you feel bad. I am just trying to get you to join us on some of these great adventures. Look below and make a decision. This is your year!

### Utila February 23 - March 1

Did someone say, "Where the hell is Utila?" Well, it is one of the Bay Islands off Honduras. We have found a beautiful new resort that recently opened on Utila and this is your chance to be in on our exploratory trip. The resort is known as Utopia Village. It was built by 7 friends that have been travelling the world together and decided that they wanted to build a resort that had all the best that they had found on their travels. This is the result. We have been talking with them for over a year, while they have been putting it all together. Now they are up and running and we are headed that direction. The resort only holds 20 people and we have reserved the whole place. Bob Miracle is leading the trip and has it almost full. So if you are interested get to us immediately. The cost is \$2150 and includes air, diving, hotel, 3 meals daily, transfers, tips and more. Get your reservation in now.

### Belize April 5 - 12

Another great find for us this year at the DEMA Show was the Tradewinds Paradise Villas on Ambergris Caye, Belize. This looks like a great resort. We will be diving with Ecologic Divers who really seem to run a first class operation. Again, this will be our first trip working with them but they seem willing to go out of their way to please us. The trip includes air, condos, diving, transfers, and even a day of tubing, or ziplining in the tropical rainforest. The reef off Belize is the second largest barrier reef in the world and the diving is great. Barb will be leading this trip. We should have firm pricing by the time you receive this newsletter.

### Little Cayman April 20 - 27

Although I love Bonaire, I think some of the prettiest diving in the Caribbean is in Little Cayman. Little Cayman is the smallest of the three islands that make up the Cayman Islands. Little Cayman definitely has the best diving. We are staying at the Little Cayman Beach Resort which is THE place to stay. The rooms are nice, the food is excellent (wear loose clothes), and the dive operation is first class. You will not lift a tank all week. The trip includes 3 meals daily, 3 boat dives daily, airfare, accommodations and more. The cost of the trip is only \$2595. Reserve your spot now.

### Blackbeard's Cruise May 3 - 9

If you are looking for the best deal in diving, it's Blackbeard's. There is nowhere that you can get more good diving for the dollar. Blackbeard's runs three 75-foot sailboats out of the Bahamas, visiting the sites that the day boats can't reach. And whenever, the boat is not moving, you can be in the water. It is easy to do 3 - 4 dives daily. Meals are all provided, and there's plenty of time for sunning, snorkeling, and just plain relaxing. You will get to spend an evening in Bimini to get your land legs back, and if you would like we can even arrange for you to spend a night or two in Freeport. The boat sails from Freeport on Saturday and returns on Friday. So if you decide to stay until Sunday, we can get you a room. The cost of the trip is \$1075 plus airfare. We did not do air, since there are a number of good deals floating around all the time. We can point you in the right direction.

### Bonaire August 9 - 16

Our August trip to Bonaire is on the schedule now and we are accepting deposits. We have only reserved 30 spots so far. So it is important that you get your deposit in early. The trip will be pretty much the same as last year and everybody raved about last year. It will include breakfast, 6 boat dives & unlimited beach diving, the condo, airfare, and a rental vehicle for each condo. This year, we have negotiated free Nitrox, 2 extra boat dives for free, and 50% off purchases at the pool bar and restaurant (up to \$150 in purchases). It is great deal. It is only \$1650 per diver or \$1450 for a non-diver, the same as last year. (This year, however, we will be flying Delta through Atlanta.) And if you have kids, they can stay in your condo for free. Give us a call and we will tell you how it works.

### Also Coming Up...

We are working out plans for an number of additional trips. We will be going to the Sea of Cortez again to dive with the sea lions and manta rays in September. We will be going to the Sipadan Water Village off Borneo in November. You will also get to spend a few nights in Singapore. We will also be going to Fiji in November. Fiji is a beautiful island with some great Pacific Ocean Diving. We are going half way around the world in one direction or the other. Both of these trips are absolutely fabulous. The details for the Fiji trip are on our website and we will have the Sipadan information up there soon. We are also working on some weekend trips to the Bahamas. The way we do this is, we keep an eye on airfares and when we see some good sales to the Bahamas, we try to bring a trip together quickly. If this interests you, let me know and we will make sure to contact you when it happens. Also if you are not receiving our e-mails (we send out about one a month.), send me your name and e-mail address to [uww@aol.com](mailto:uww@aol.com) and I will add you to our list.

### Travel Notes

It is important to remember that all prices are based on double occupancy and on current airfares. Unfortunately airfares can change up until we actually purchase the tickets. (Then, of course, the airlines charge a penalty for any changes, if they allow changes). This is usually not a problem, but it can happen. Also please note that if you are signing up alone, we will try to line up a roommate for you, however, if we cannot there will be an additional charge for a single supplement. Again, this is not something under our control and we must pass this charge along. We would recommend trip cancellation insurance. If you do need to cancel the trip, there may be penalties that are not under our control. Protect yourself.

## COURSES

### Scuba Diver

There is no better gift to give a friend or loved than one they can use for the rest of their life. Give them dive lessons. We can give you a gift certificate for classes that start right after the holidays. We have classes scheduled for Hatboro, Abington, Doylestown, Warrington, Ambler, Northeast Philadelphia, and more. And if you are trying to think of something for the kids, we can now teach them once they are 10 years old. Check our web site for start dates.

### Advanced Diver Courses

Advanced Diver courses are held during the winter months on all of our trips. If you have someone going on a trip with us this makes a great gift. Or give yourself the gift of a trip and an Advanced Diver course. You deserve it and you'll love it.

### Specialty Courses

The winter months are a great time to take some of the specialty courses that we offer. Look at some of the course descriptions below and see what would fit your diving lifestyle or maybe just something that tweaks your interest and fills in an empty winter schedule. Below are descriptions of a couple of the courses. Go to [www.diveunderwaterworld.com](http://www.diveunderwaterworld.com) for some of the others as well as dates and times.

### Nitrox Course

Nitrox, air with more oxygen added to it, allows us to dive more often and stay longer at moderate depths (up to about 110 feet). It reduces the nitrogen load and lessens the odds of getting the bends. The course is two nights long and the cost is \$100. We run a course every 4 to 6 weeks.

### Underwater Photography

Without underwater photography, I would find it really frustrating trying to explain to my friends why I love diving so much. But with videos and still photos, even the ones that don't swim "get it". And because I have taken the opportunity to get good at underwater photography, they look forward to seeing the photos of my latest trips. Either that or they humor me. And now with digital cameras and video editing on your pc, you can take good pictures and turn them into a presentation that people will enjoy. In our Underwater Photography Course, we guide you along the path to this end. The course covers equipment, technique, editing photos, and presentation. It is 4 nights long and costs \$125.

### First Aid and CPR

This is a course everyone should take, whether they are a diver or not. Your non-diver friends and family are welcome to take it as well. There must be no feeling worse than seeing a loved one suffer a heart attack and standing there wishing you had taken the CPR course that was offered. Don't get yourself in that position. Sign up now.

### Equipment Specialist Course

Have you ever been swimming along underwater and had a thought pop into your mind about how all this stuff that is keeping you alive works? Well, the Equipment Specialist Course will answer that question for you. The course is taught by Tim, who I honestly believe, is the most knowledgeable scuba equipment technician in this entire region. He really throws himself into the process of learning the inner workings of this "stuff". His enthusiasm for sharing this

knowledge makes for a great course. During the course Tim will have you completely disassemble a regulator and a bc, show you how they work and then reassemble them. He will show you how to repair your wet or dry suit, how to replace the batteries in your computer and how a tank valve works. It give you great peace of mind when you understand these inner workings and realize how reliable our equipment is. Try this out and you will find yourself enjoying the sport even more.

### The Latest & Greatest

As some of you may know, we just returned from the annual dealer show (DEMA) in Orlando. It is here each year that the manufacturers and travel operators present their wares to the dive professionals (us). We get to see the latest products and shop for the best travel deals. This year did not offer as many great new products as some past years. There were a couple of items worth mentioning. Aqualung came out with a new fin called the Slingshot. It allows you to increase the stiffness of the fin to meet your desires. Sea life came out with a new digital strobe for their DC600 camera and Olympus came out with a new camera which looked pretty interesting. It has an 18x optical zoom. They are building a housing for it as well. We have the fins here and should have the cameras shortly. Meanwhile, we do have an Intova digital underwater camera in stock for under \$200, a great way to get started.

### BUDDY TEAMS

While we were at DEMA, we ran into Jim Decker, who we taught to dive and who used to be one of our instructors before moving to the West Coast with his wife, Janice. Jim is now the Retail Manager for Backscatter, one of the most highly respected underwater photography operations in the country. Jim gets to work with a lot of the photo pros from the magazines as well as from National Geographic and Hollywood. Way to go, Jim. Jim will be back in Philadelphia in March and will be giving a talk on underwater photography at the April Aquanuts meeting on March 31st. (We had to move it up a week to match his schedule.) I also have to tell you about an adventure that I just went on with my buddy, Bob Miracle. Last year, right around my 60th birthday, I told Bob that since I was turning 60, I wanted to do something dramatic. I told him I was planning on riding my bicycle to Hilton Head to visit a friend. Bob quickly signed on. In the interim, we decided that since DEMA was in Orlando, we should continue to there. What's another couple hundred miles. Well, we left Valley Forge on October 12 and 17 days and 1150 miles later pedaled up to the front of the Orlando Convention Center. It was a great adventure. We had ridden the Eastern Shore, The outer Banks, took a couple of ferry rides, had a couple of breakdowns, and experienced one good crash. But it was an amazing adventure. For instance, one night we stayed in a Day's Inn that had no hot water. The pump was broken. After checking in, I sent Bob down to the pump room and, of course, he fixed it for them. It was a Sunday and they couldn't get anyone to come out. For our trouble and expertise, they gave us \$15 off our room. But at least I had hot water. That is one of 100 stories we could tell you. Just remember, great adventures are our speciality. It's time you joined us for one.



# HOLIDAY GIFT GUIDE

## Gifts For Under \$30.00

Mini-Quest U/W Slate --- \$29.95  
ISC T2 Scuba Tool -- \$28.95  
Handmade Tropical Photo Albums -- \$29.95  
ISC Deluxe Divers Tool Kit -- \$29.99

## Gifts for Under \$50.00

Ikelite PC Lite -- \$36.50  
Scubapro Neoprene Rash Guards and Shorts -- \$49.00  
Reef Fish ID Book -- \$39.95  
Trident Safety Sausage -- \$32.00

## Gifts for Under \$100.00

Dive-Alert Air Signal -- \$75.00  
Deep See 3mm Jumpsuit -- \$99.00  
UK C-8 Underwater Light -- \$69.95  
DUI Weight and Trim System -- \$99.95

## Gifts for Under \$200.00

Scubapro Twin Jet Fins -- \$175.00  
Aqualung Tropical Wheeled Backpack Roller Bag -- \$199.00  
Intova 5mp Digital Underwater Camera -- \$169.00  
St. Moritz Storm Watch -- \$165.00

## Gifts for Under \$500.00

Oceanic Delta 4 Regulator -- \$479.95  
Aqualung Latitude XLT BC -- \$415.00  
Sea Life 6.0 mp DC-600 Digital U/W Camera -- \$495.00  
Oceanic VEO 100NX Navcon Computer Console -- \$409.95

## Far Out Gifts

Blackbeard's Trip -- \$1075.00  
Little Cayman Trip -- \$2595.00  
Sea Of Cortez -- \$1950.00  
Bonaire with the family -- Priceless (Okay - \$1750.00)

Special pricing ends December 24

---

---

## ANNUAL HOLIDAY SALE

### December 15th - 10:00 AM TO 6:00 PM

### REGULATORS

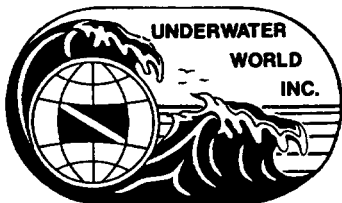
Aqualung Legend LX -- \$575.00  
Scubapro Mk25/S600 -- \$545.00  
Scubapro MK2/R190 -- \$229.00  
Oceanic Delta 4 -- \$479.95  
Aqualung Titan -- \$265.00  
Quantities Limited

### BC SPECIALS

Seaquest Fusion -- 40% Off  
Seaquest Divas -- \$495.00  
Seaquest Pro QD BC -- \$495.00  
Riptide Zone -- \$325.00  
Seaquest Balance -- \$495.00

Sale Ends December 24th

The Holidays are the perfect time to give a friend or loved one, a gift that will last a lifetime -- Scuba Instruction. Even if they are already certified, you can give them an Advanced Course or a Dive Rescue Course. This will make them a safer and more competent diver. They will enjoy the sport more and you will have a better dive buddy. There is nothing better than being able to share your wonder of the Underwater World with someone you love. Many of us have watched our children and our spouses become divers and come to share our passion. Besides, it makes it easier to justify spending money on diving when everyone is involved. Make it a SCUBA Holiday.



495 Easton Road  
Horsham, PA 19044

**FIRST CLASS MAIL!**  
**DO NOT DELAY!!**

FIRST CLASS  
PRE-SORT  
US POSTAGE  
**PAID**  
HORSHAM, PA  
PERMIT #130

Return Service Requested

