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UNDERWATER WORLD

Hours:
Monday - Friday
1:00 – 9:00
Saturday 10:00 – 6:00

November, 2006

MAKE SOMEBODY'S HOLIDAY ...Maybe Even Your Own! November 18, 2006 Get Wet Suit & BC Sale!

Top Choice

Scubapro MK25/S600 Regulator
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Retail Value: \$2340.00

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Scubapro is offering some great rebates for our students. You can receive up to \$200 back from Scubapro in addition to the deal we give you on your equipment. You will get \$50 back if you purchase a Scubapro mask, fins, and snorkel. You can get another \$150 for the purchase of a Scubapro Regulator, computer, and bc. Call us for Details.

In This Issue...

There are a couple of things that you should check out in this newsletter quickly. Look on the back page and read the article on Dr. Robert Ballard coming to Horsham. It is happening in a week. Look at Kelsea's poem on page 3 and think about your kid's Holiday gifts. Check below for our Holiday sale. There will be many great unadvertised deals.

\$\$\$\$ Annual Holiday Sale – November 18th \$\$\$\$

Now is the time to get into the Holiday Spirit. This year we are going to give you a chance to get some of your Holiday shopping out of the way early. I love the season, but as many stores keep their inventories tight, it is harder and harder to find what you want in the right size and color. At Underwater World, we have close to a half million dollars worth of dive equipment on hand to better serve you. We will have plenty of staff on hand to help guide you through the process of selecting the right equipment. And if you can't make a decision, there is always a Gift Card. So be here and let's get the holiday season started right -- with you or your loved ones in some new scuba gear!

TRAVEL

Wow!! I just got back from the Wakatobi Dive Resort in Indonesia. We spent 10 days with lion fish, crocodile fish, robust ghost pipefish, pygmy sea horses and more. Wakatobi is a two hour flight east of Bali. You get here by flying from home to Singapore, than on to Bali. Then a charter flight to Tomei, where the airport was built just to service the resort. This is about as far out as you can get; and it is worth it. If you are looking for an adventure, even one a little closer to home, check out some of our trips below.

Bonaire – March 10 - 17

We love Bonaire! This year we will be doing at least two trips. I will be leading the first one in March, and Ed will be leading the August trip for the sixth year in a row. On our March trip, we will be going back to Sand Dollar. We haven't dove with them since shortly after a freak storm destroyed their dive shop and pier. Everything has since been rebuilt and they are offering us some attractive incentives to dive with them again. They are giving us a good price as well as free Nitrox and breakfast. The condos at Sand Dollar are great. There is a nice reef right out front. As a matter of fact, it is called the Front Porch. There will be a vehicle for each condo as well. This is a great first dive trip for students or novice divers but also has plenty to offer the more experienced diver. The cost of the trip is \$1850. Call now and reserve you spot.

Little Cayman – April 21 - 28

Although I love Bonaire, overall, I think some of the prettiest diving in the Caribbean is at Little Cayman. Little Cayman is one of the three islands that make up the Cayman Islands. Even though Little Cayman is the smallest of the three it has the best diving. We are staying at the Little Cayman Beach Resort, which is THE place to stay. The rooms are nice, the food is excellent (wear loose clothes), and the dive operation is first class. You will not lift a tank all week. The trip includes 3 meals daily, 3 boat dives daily, airfare, and accommodations. The cost of the trip is only \$2350. Reserve your spot now.

Galapagos – August 19 - September 4

Whale sharks, Hammerheads, turtles, sea lions, penguins, and even marine iguanas. There is nowhere you can see this kind of variety but Galapagos. Remember Charles Darwin and the theory of evolution in science class? This is where it happened. We have two boats chartered for next August. One boat is already filled, but there are still a couple of openings on our second boat. We will be spending 10 days up at Wolf and Darwin Islands where you are most likely to encounter the whale sharks. This is the best time of year to do so. We are also planning on spending a few days in Ecuador, visiting the Indian markets in Otovolo, the volcano at Cotapaxi, and more. Call immediately if you are interested. The next time you can get on one of these boats during the whale shark season is 2009.

Bonaire – August 11 - 18

Our August trip to Bonaire is on the schedule now and we are accepting deposits. We have only reserved 30 spots so far. (Last year, we had 53 people.) So it is important that you get your deposit in early. The trip will be pretty much the same as last year and everybody raved about last year. It will include breakfast, 6 boat dives & unlimited beach diving, the condo, airfare, and a rental vehicle for each condo. Again this year, we have negotiated free Nitrox, a

free upgrade to unlimited boat diving, and 50% off purchases at the pool bar and restaurant (up to \$150 in purchases). It is great deal. It is only \$1650 per diver or \$1450 for a non-diver. If you have kids under 11, they can stay in your condo for free. If your kids do not dive, read through the box on the next page. It is a poem written by my niece, Kelsea. You can see what a impression diving has made on her. Call for details about the trip and our Scuba Camp.

Great White Sharks Return – August 3 - 8

Last year, we sent a group to dive with the Great White Sharks off the Guadalupe Islands. They had such an incredible time that most of them decided that they wanted to do it again. So we have arranged a return to the Guadalupe Islands, this time aboard the Solmar V. This is a great live-aboard. Very stable, roomy, and comfortable. You will spend a night in San Diego, then board the Solmar V, and sail off in search of the great whites. During 3 days with the great whites you will get so close to these creatures you will be able to reach out and touch them. There are only a few spots left and they won't be around for long. The price is \$3295. Call us now.

Weekends in the Bahamas

During the winter months, as many of you know, we like to take long weekends to the Bahamas to keep our gills from drying out. The problem is, with the airlines today, we can not always plan as far in advance as we would like. Sometimes, we need to keep an eye out for a good deal and then move quickly. That doesn't always give us time to get a newsletter out and wait for people to make up their mind. Bottom line is, we know that we will have a couple of these 4 day weekends over the next few months. (We are looking hard at April 14 - 17). We just don't know for sure yet. If this is something that interests you, let us know and we will call or e-mail you if an opportunity comes up. Obviously, this is in no way a commitment, but it makes it easy for us to reach those who are considering it. Give us a call or e-mail me at uww@aol.com and I will put your name on our interest list.

Travel Notes

It is important to remember that all prices are based on double occupancy and on current airfares. Unfortunately airfares can change up until we actually purchase the tickets. (Then, of course, the airlines charge a penalty for any changes, if they allow changes). This is usually not a problem, but it can happen. Also please note that if you are signing up alone, we will try to line up a roommate for you, however, if we cannot there will be an additional charge for a single supplement. Again, this is not something under our control and we must pass this charge along. We would recommend trip cancellation insurance. If you do need to cancel the trip, there may be penalties that are not under our control. Protect yourself.

COURSES

Scuba Diver

I know it is hard to believe, but the holidays are not that far off and there is no better gift than something a friend or loved one can use for the rest of their life. Learning to dive. You can get them a gift certificate for classes that start right after the holidays are over. We have classes scheduled for Hatboro, Abington, Doylestown, Warrington, Ambler, Quakertown, NE Philadelphia, and more. And, if you are trying to think of something for the kids, read the box in the middle of the next page and contact us for details.

Advanced Diver Courses

Advanced Diver courses are held during the winter months on all of our trips. If you have someone going on a trip with us, this makes a great gift. Or give yourself the gift of a trip and an Advanced Diver course. You deserve it and you'll love it.

Specialty Courses

Looking for something to do during the winter months? Check out some of the courses below or look on our website for the latest offerings.

Nitrox Course

Look at our Indonesia trip last month. It would not have been possible without Nitrox. Nitrox, air with more oxygen added to it, allows us to dive more often and stay longer at moderate depths (up to about 110 feet). It reduces the nitrogen load and lessens the odds of getting the bends. This is a good thing when the nearest recompression chamber is in Bali and the next plane comes through in five days. The course is two nights long and the cost is \$100. We run one every 4 to 6 weeks.

Underwater Photography

Without underwater photography, I would find it really frustrating trying to explain to my friends why I love diving so much. But with videos and still photos, even the ones that don't swim "get it". And since I have taken the opportunity to get good at underwater photography, they look forward to seeing the photos of my latest trips. Either that or they humor me. And now with digital cameras and video editing on your pc, you can take good pictures and turn them into a presentation that people will enjoy. In our Underwater Photography Course we will guide you along the path to this end. The course will cover equipment, technique, editing photos, and presentation. It is 4 nights long and costs \$125. Our next class starts January 18th.

First Aid and CPR – November 28 & 30

This is a course everyone should take, whether they are a diver or not. Your non-diver friends and family are welcome to take it as well. There was an experiment done in Seattle in the early 70's, I believe. They tried to teach everyone how to perform CPR. They managed to teach a huge percentage of the population with the result being a dramatic drop in deaths due to heart failure. People were able to perform CPR on these victims quickly, buying time for the medics to arrive. There must be no feeling worse than seeing a loved one suffer a heart attack and standing there wishing you had taken a CPR course. Don't get yourself in that position. Sign up now.

Equipment Specialist Course – November 20

Have you ever been swimming along underwater and had a thought pop into your mind about how all this stuff that is keeping you alive works? Well, the Equipment Specialist Course will answer that question for you. The course is taught by Tim, who I honestly believe, is the most knowledgeable scuba equipment technician in our area. He really throws himself into the process of learning the inner workings of this "stuff". His enthusiasm for sharing this knowledge makes for a great course. During the course Tim will have you completely disassemble a regulator and a bc, show you how they work and then reassemble them. He will show you how to repair your wet or dry suit, how to replace the batteries in your computer and how a tank valve works. It will give you great peace of mind when you understand these inner workings and understand their reliability. Try this out and you will find yourself enjoying the sport even more.

Dry Suit Course – November 15 & 19

Just when you thought it was too cold to go back in the water...a long comes our dry suit course. If the dive season just seems too short for you, or the water is always too cold for you, than dry suit diving may be your cup of tea. We even find people now diving in the newest DUI suit, the 30-30, in the islands. As a matter of fact, I am planning on taking one to Galapagos on my trip next August. The course involves a night of classroom and pool and a day at Dutch Springs. The cost is \$125 plus the dry suit rental for the day at Dutch. If you purchase a dry suit

from us within 30 days of the course, we will refund your \$125 fee. You can't beat that. Register now. Class size is limited.

The Latest & Greatest

Often divers who have been around for a while ask us what new equipment do we see on the horizon. It is sometimes a question that we hate to answer. I have seen new equipment on the horizon that never got any closer. For instance, one of the first and most innovative dive computers was on the cover of the Dacor catalog one year. They never delivered a single unit. But there is one place where we can get a good handle on this stuff. That is the industry's DEMA show. We will be at DEMA when you receive this newsletter, attending seminars and meeting with manufacturers and travel companies -- all so we can serve you better and answer the question about the latest and greatest.

I Could Live Like That

*I could live like that,
listening to the steady breathing,
looking up to see the reflection of the world above,
watching as fish of all shapes and sizes dart past,
letting the current take me along,
fighting not to touch every beautiful thing I see in this
mystical world.
I could almost take the regulator out and breathe like
a fish beneath the surface,
and feel the water swirling at my feet as I kick myself
ahead,
and live below a world of words for a world of wonder,
and know not the pain of people but the joy of the
creatures beneath.
I could learn to love the salt,
and the crashing waves above,
and the rocky coral glowing beneath my fins,
and the other fish by my side.*

By: Kelsea Guckin, Age 13, Scuba Diver

"If you want your kids to be passionate about something worthwhile, give them something worthwhile to be passionate about." -- Kelsea's Dad

Get them into a scuba course and take them diving. It's a much better holiday gift than another computer game or a new i-Pod.

Buddy Teams

I know this is the first place you guys go, the gossip column. First of all, we want to congratulate Rod Maile and Susanne Feirstein on their September wedding. Unfortunately, I was in Wakatobi and missed the celebration. Kristin Cadic and Randy Vogel will tie the knot over Thanksgiving weekend. Rich and Adriane Mampe sprung for a new home. (Maybe we'll hold the next dive club picnic there.)

And we must mention that Frank and Jeena Kwei have entered the realm of parenthood with the birth of the Kwei baby, Isabella. Kevin Detweiler, following his dreams and his new wife, has headed west, settling in San Diego. He is probably in sticker shock, looking at houses out there. Oh well, Kevin, You can always live in Tijuana and commute. And congratulations to Feo Pitcairn who has just been contracted by the Smithsonian to provide video footage for the new Oceans Hall to open in the refurbished Academy of Natural Science in Washington, D.C. We'll try to get him to give us a preview before it goes to the Nation's Capitol.

Underwater World & the Titanic

Many of you attended the program that we ran in conjunction with the Hatboro Horsham Education Foundation about 24 months ago. We are once again working with them bringing Robert Ballard to town. Ballard is best known for locating the Titanic three miles down on the ocean bottom. This was after several other expeditions failed. Dr. Ballard put together a consortium of researchers and scientists and government agencies to mount the search. And in a real nail-biter, they found it as the clock ticked down to the final hours of the expedition. Dr. Ballard is a fascinating speaker and the story of discovering the Titanic is a real cliff hanger. After a return trip to the Titanic for National Geographic, Dr. Ballard went on to search for and find, the Titanic's sister ship, The Britannic. This will be a great event. You should not miss it. It will be held at the Hatboro Horsham High School on Horsham Road. Advanced tickets are available at Underwater World for \$12 or spend \$150 in the store and receive a ticket free. Tickets will also be available at the door for \$15 but why wait in line? So stop by the store and then I'll see you at the high school.

ANNUAL HOLIDAY SALE

November 18th – 10:00 AM to 6:00 PM

Special Pricing on Select BCs, Regulators and Wet Suits

REGULATORS

Aqualung Legend LX DIN – \$495.00

Aqualung Titan LX – \$359.00

Apeks ATX200 – \$525.00

Oceanic Delta 4 – \$499.00

Select Scubapro Regulators – 25% Off

Quantities Limited

BC SPECIALS

Select Oceanic BCs – 35% Off

Select Seaquest BCs – 35% Off

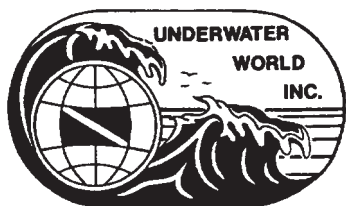
Seaquest Passport – \$299.00

Riptide Zone – \$425.00

Seaquest Balance – \$495.00

Sale Ends December 25th

The Holidays are the perfect time to give a friend or loved one, a gift that will last a lifetime – Scuba Instruction. Even if they are already certified, you can give them an Advanced Course or a Dive Rescue Course. This will make them a safer and more competent diver. They will enjoy the sport more and you will have a better dive buddy. There is nothing better than being able to share your wonder of the Underwater World with someone you love. Many of us have watched our children and our spouses become divers and come to share our passion. Besides, it makes it easier to justify spending money on diving when everyone is involved. Make it a SCUBA Holiday.



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