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www.diveunderwaterworld.com

UNDERWATER WORLD

Hours:
Monday - Friday
1:00 - 9:00
Saturday 10:00 - 6:00

July, 2010

Three-Day Summer Sale

July 19 -21, 2009

**Special Purchases -- Free Equipment -- Closeouts.
Save Money and Get Great Gear !!**

Free Octopus Get A Free Octopus

Up to \$2682.00 Value

**When You Buy A
Aqualung or Oceanic Regulator**

And Choose a Cobra 2 Computer

and Save \$450 Instantly

That's Over \$700.00 In Savings

Quantities Limited *** No Additional Discounts

Special Pricing Oceanic Computers

Save up to \$300.00

**Use Our Buying Power
To Save You Money**

Quantities are Limited

Combine With Free Octopus

Save Even More with a BC Purchase

Store Stock Only *** No Additional Discounts

\$\$\$\$ Free Refresher Course Or Discover Scuba \$\$\$\$

Has it been a while since you have been in the water? Or do you have a friend or a loved one who would like to try Scuba but isn't ready to sign up for a course? Well, here is a deal the you can't beat. On July 17th, we are offering a FREE refresher course and a FREE Discover Scuba Session for anyone who feels the need. We'll even throw in free lunch. We did this last year and it was a rousing success. So much so that we need you to register ahead of time. (We had 125 people last year.) We will be doing this at Elbow Lane Day Camp on Elbow Lane in Warrington From 10:00 am until 4:00 pm. They have several pools and we will have instructors conducting hour long sessions for new and old divers each hour. While that is going on we will have instructors conducting sessions on such topics as decompression tables, dive computers, underwater photography, navigation and more. You will be able to sit in the shade of the old oak tree, munch on a free lunch, and soak up some great information. We will even have some special coupons and deals for those who attend. Call now to register. It will be fun.

Travel

Well, it does look like the economy is slowly starting to recover. Now is a great time to travel while the great deals are still out there. We have some fabulous trips on the schedule and more in the planning. Some of them have already filled up, like our August Bonaire trip and our Egypt trip. What does this tell you? It says that you should be travelling with us. A lot of people are.

Cozumel – October 30th - November 6th

Want an experienced tour guide? Somebody who knows how to make your trip to Cozumel memorable? Rich will once again be leading our Cozumel trip. It is his 34th trip to this great diving destination. He knows the best dive sites, the best restaurants, the best night life. The divemasters know him. The hotel staff know him. There is no guesswork here. Rich uses his contacts and knowledge to make this trip work for you. I don't personally lead a Cozumel trip because it makes no sense to compete with that kind of experience. We have 20 spots reserved and twelve of them sold, so you need to act quickly. The price is \$1075 for a diver and \$680 for a non-diver, plus airfare. And this is all-inclusive. Meals, drinks, diving, transfers, even divemaster tips. You can beat it. Call now and reserve your spot. Talk to Nancy and she will help you find good airfare. Move now before the spots are gone.

Weekend In The Bahamas

We are always looking for good deals to help you get diving. We are keeping an eye on Nassau for an October weekend. We normally make it a 5 day weekend, with 3 days of diving. You can do a wreck dive, a shark dive, a night dive and more. We will be diving with Stuart Cove's dive operation, one of the best in the Caribbean. Winter will be on the horizon at this point so a quick getaway would be welcomed. We have not picked dates yet but we are watching the airfares and will post it on our website and send out an e-mail as



soon as we find something that works.

Bonaire -- January 2 - 11

We normally do not run a trip this time of year, but we have discussed the possibility with several customers and decided to put it out here and see who is interested. It will be cold and snowy if last year is anything to go by and it would be nice to get away. And Bonaire is always a great destination. We will stay at Buddy Dive as we usually do and you will have the opportunity to do plenty of great and easy diving. Let me know right away if you are interested and I will get you the details.

Truk & Palau

We have pushed our Micronesia trip back a bit. We were going to go in the Spring but many people had scheduling conflicts so we have pushed it back to October. It is actually easier to get better airfare in the fall anyway. Our plan is to spend a week in Truk

Lagoon, diving Japanese shipwrecks sunk during WWII. This is the shipwreck capital of the world. Sixty-five years after their sinking, they are covered with beautiful corals and fish, so there is something for everyone. Then it is on to Palau, which I consider to be one of the prettiest places in the world, above and below water. It is my favorite place to dive. The trip will be about 18 days long. Call me if you are interested for the details.

Courses

The diving season is underway. Aquanuts already had their first Buddy Day and we have staff at Dutch Springs most weekends.

Now is the time to turn your friends into buddies. Bring them to our July 17th event to get them pumped up and then look at our website for several courses that we have starting in July and August. We have them scheduled for Ambler, Richboro, Northeast Philadelphia, Hatboro, and more.



Advanced Course

Build confidence. Increase your skill level. One weekend. Six dives. Navigation, night diving, buoyancy control, a deep dive, and more. It is a full weekend, but a lot of fun. The dates are below.

Instructor	Class	Dives
John Governale	July 29	July 31 & August 1
Barb Hayden	August 11	August 14 & 15
Jeff Smith	September 22	September 25 & 26

Rescue Diver -- August 21 & 22

We are planning on running another Rescue Diver Course next month. This is an excellent course for all divers to take. It is two days long and will teach you not only how to rescue your buddy or another diver in trouble, but it will teach you how to save yourself and how to see a problem approaching and prevent it.. It is important that if you are interested, that you register now.

Master Diver

For the diver that wants to learn more about diving, to get into the subject in "depth", this is the course. It involves 6 classroom sessions and 5 days of diving. We will cover subjects such as proper use of lift bags, ocean diving, decompression diving and much more. This is



also a prerequisite for continuing on to Divemaster or Instructor. This is the course where advanced knowledge of diving is acquired. In a Divemaster course, we do not teach about diving, we teach about running dives. In an Instructor course, we do not teach about diving, we teach about teaching diving. You will have a lot of fun with this course and be a great diver when it is over. The cost of the course is \$295.00. We will start on July 22.

Underwater Photography -- August 17

Capture those photos that show your friends why you are a scuba diver. It is easy with today's digital cameras. You know immediately whether you have the photo or not and if it is any good. If not, adjust and take it again. It has made uw photography available to everyone. This three night course (with one pool session) will get you taking good pictures and give you the pathway to taking great pictures. The cost is \$125 and you don't even need to have a camera. However, if you would like your own, look below. And if you think you can get it cheaper on the internet, you will see our prices are just as good and you have a live person (me) to help you with your purchase.

Equipment Specialist Course -- July 21

It's Life support equipment. Do you ever wonder how it works? Well, no one can guide you through that better than Tim. He is the most knowledgeable technician in the area. He will teach you not only how it works, but show you what you can fix in the field. (Some things really do need to come into the shop for repairs.) You will go through regulators, bcs, suit repairs, and computers. If you haven't purchased your own equipment yet, it will even give you insight into what to look for. And it is only \$110 and three nights long.

Divemaster/Assistant Instructor Course -- July 28

If being a dive leader is what you want to do, this is the course that you need to take. What confuses people is the difference between Divemaster and Master Diver. A Master Diver is a diver who has achieved a level of diving recognized as a knowledgeable and experienced diver. A Divemaster is a leadership position, someone who runs the dives. You will need the Master Diver

certification and Dive Rescue to become a Divemaster. If you plan on becoming an instructor, then you will want to take the Assistant Instructor add-on as well.

Scuba Camp

I can tell you, it is a wonderful thrill when you make that first dive with one of your children. It is so much fun to share the wonder that we have for the sport and see how enthusiastic and competent that

our kids can be, it makes you wonder if these are the same kids we had above water. It is funny how introducing them to something serious brings out the maturity in them. Our first session is over but our second one is running August 23 - 22. The camp is held in Warrington at the Elbow Lane Day Camp. Call us for details or a brochure.

Boat Dives

We have scheduled several boat dives for the coming season. We are using the Gypsy Blood again this year. We will be doing two tank dives as usual and the boat will be supplying us with lunch and drinks as part of the charter. Presently we will be diving July 25, August 15 and 28, and October 16.. Sign up for them now. Once we fill these up, we will schedule more. Let's go lobster hunting.



Ikelite/JVC HD Video Pack
Only \$425.00

Buddy Teams

My buddy teams section is really lack this time. I do want to congratulate Amit and Chetna Patel on

the birth of their daughter, Jill. (Amit assures me it really does have an Indian meaning) We want to congratulate John Fisher, Nancy's son, who has finished his last semester in college and will graduate after completing his student teaching shortly. Those of you who have kids in college know how Nancy feels about this. I recently talked with Denny Willis who is thrilled that his Dive Travel TV is really starting to spread into more and more markets. You can look at www.divetraveltv.com to see when it will be coming to your area and on what stations. He has worked very hard on it and we are pleased to see it coming together. Keep me posted on all the gossip that I am missing out on.

Check Out This Deal

Oceanic has just come out with this outstanding deal. The package includes The Neo regulator with a CDX-5 first stage, an Alpha 8 octopus, A Veo 1.0 computer console (nitrox -capable), and the weight-integrated Cruz BC. That is your whole Life support package for only \$999.95. Come in and check it out. If your budget is really tight we still have a few of their \$795 package which includes the GT-3 Sport regulator, Ocean Pro BC, and a Veo 100 Console. This computer is not Nitrox compatible.



Only \$999.95



Sea Life DC-1200
List: \$899.95
Only \$799.95
Camera & Housing Only
Only \$449.95

Underwater Photography & Video

Sea Life DC-1200

JVC/Ikelite Video Package

We have finally received the long anticipated DC-1200. It is Sea Life's latest offering -- a 12-megapixel camera in a redesigned underwater housing. The new housing has over-sized buttons for ease of use, 4 underwater shooting modes for easy, colorful underwater photos, and a video mode which can capture up to 2 hours of underwater videos. It has an anti-shake mode, 5X optical zoom (25X digital zoom) and, most importantly, a fast shutter response time. Take a look. You will be impressed. If video is your preference than you need to look at the JVC Piccio HD video package. For under \$500 you can be shooting 1080p video (or 8mp stills), And you can easily carry it in your carry-on. Come in and look at both of these.

3 Day Summer Sale

June 19th - 21st

1:00 pm - 9:00 pm

After you have had the opportunity to try some of our demo gear at Underwater World Day, we will give you a chance to save some money purchasing the gear that you liked. You can get a free octopus when you purchase an Oceanic or an Aqualung regulator. We have special pricing on many dive computers, BCs and wetsuits. We also have some great pricing on semi-dry suits. Keep warm for

less. We have the new Sea Life DC-1200 and a really affordable JVC hi-def video set up. You can get into underwater video for a quarter of what it would have cost just 2 years ago. And this is hi-def video. We even have specials on select masks and snorkels. Get into your own gear now and join us for some nice diving before summer disappears.

Underwater World Day

July 18th

Dutch Springs

8:00 am - 4:00 pm

Picnic -- Treasure Hunt -- Demo Equipment

Call Now To Reserve Your Equipment

FREE -- FREE -- FREE

July 17th -- 11:00 AM TO 4:00 PM

Free Refresher Class

Free Discover Scuba Session

Free Lunch (There really is one.)

That's right!! We want to get you back in the water and are willing to make it easy and free for you. We have arranged with Elbow Lane Day Camp in Warrington to use their pools to provide you with the opportunity to get back in the water. We will provide all the equipment needed and will even have one of our staff there to cook you lunch. And you can bring non-diving guests to try out scuba and learn why you are so pumped to be a diver. Again, there is no charge for them either. We will put them in shallow water with an instructor and they can see what it is like. Staff instructors will be giving lectures on everything from decompression tables to equipment repair to underwater photography. This is a great opportunity. If you were to call us at another time, the charge for doing a refresher is \$25 per night. So you can save money, get in the water and get a free lunch. Then if you would like, you could come to Dutch Springs with us the next day for Underwater World Day. We will have an expanded picnic as well as have a treasure hunt and demo equipment for everyone to try out. We will even supply you with a certified buddy if you need one. However, we do need to know how many people are going to be there so we have enough equipment and food. So give us a call and let us know if you are coming and how many people you are bringing with you. Anyone who wants to try scuba must be at least 10 years old. Hope to see you there.



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DELAY !!**

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